



Press Release

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## Expansion in sales: DEKOTEC GmbH strengthens its international focus



Rajeev Sharma – Technical Sales Manager



Luc Perrad – Area Sales Manager

Leverkusen, October 1, 2019 — DEKOTEC GmbH expands its international presence with two new sales positions. Rajeev Sharma, a proven industry expert, located in Dubai, is responsible for the regions Middle East & Asia Pacific. Luc Perrad, looking back at over 20 years of worldwide experience, represents excellent technical sales.

The new roles confirm DEKOTEC's strategy to expand its international business and to strengthen connections with both customers and partners in the regions. Based in Dubai, Sharma creates and nurtures new and existing relationships. Perrad, fluent in French and English and holding far-reaching engineering expertise, provides comprehensive product- and project-related advice to his customers.

„We are proud to welcome two experts with outstanding expertise to our team,” Max Wedekind, DEKOTEC’s Managing Director, says. The dynamic pipeline markets are an ambitious challenge for the sales department. “As a vendor for system solutions we are perfectly equipped with our experienced team and broad product portfolio,” Wedekind concludes.

Both Sharma and Perrad gathered over a decade of sales experience with Polyguard Corporation and Berry Plastics Group. As graduated engineers, they show expert knowledge of corrosion prevention and especially pipeline coating and wrapping.

## **DEKOTEC GmbH**

For almost a century, DEKOTEC GmbH has built its reputation on high-quality and forward-thinking solutions for sealing technology and corrosion prevention.

DEKOTEC products reliably protect road construction, buildings, pipelines and station construction long-term. With branches in six European countries the Group is the leading company in key Central European markets, and continues its dynamic growth in Eastern Europe, Asia, Africa, and South America with sales partners in over 100 countries worldwide.

You can find more information on [dekotec.com](http://dekotec.com).

### **Contact**

DEKOTEC GmbH

**Rajeev Sharma**

Business Center

Al Shmook Building

UAQ Free Trade Zone

Umm Al Quwain / UAE

Phone: +971 56 440 4820

Mail: [rajeev.sharma@dekotec.com](mailto:rajeev.sharma@dekotec.com)

### **Contact**

DEKOTEC GmbH

**Luc Perrad**

Felderstraße 24

51371 Leverkusen / Germany

Phone: +49 214 2602 301

Mobile: +32 476 977 330

Mail: [luc.perrad@dekotec.com](mailto:luc.perrad@dekotec.com)